PHOTO BASICS FOR POSTING DOGS TO FACEBOOK & WEBSITE

1. Get down to the dog's level – Get down where you can look at them eye level. By doing so you put yourself in their world and it will make a huge difference in the look of your photos.
2. Keep the eyes sharp – Eyes are the windows to one's soul and the eyes should be the focal / focus point in any photograph.
3. Use natural & even lighting – Try outdoor photos or well-lit indoor areas. Softer natural light as opposed to flash makes photos softer and more pleasing to the eye. Avoid spots of sun among a mostly shaded area. Overcast or shadowed areas are preferred. If your camera has white balance settings for the type lighting you are in, and you know how to change them go ahead.
4. Go to the dog, get close – The closer you are the better chance of getting a good, sharp image that brings out their personality and highlights. Going to them makes the dog more comfortable and at ease.
5. Be patient and even surprise them – Take lots of photos and pick the best later. If you are going for calm, wait them out. Eventually they will relax. If you are out playing have someone whistle or call and you may get a great expression on their faces. If the other person can stand behind you even better.
6. Variety of Environment – Take photos alone but also take some with people, other dogs, with cats or livestock if such exists in your environment and it is an environment you could see this dog in for a forever home.
7. Variety of Poses – If your dog is being lazy, show him yawning or kicking back on a bench. Try action photos; does your dog love to chase balls? Use your sports setting to better freeze action. Use your portrait setting for different poses and try facial close-ups. Get views from both sides, even with (or slightly above or below dog level, as potential adopters love to see the markings.

We will use multiple photos on the website and on Facebook. If you have a favorite please name the file with Dog's Name, number and year, for example Rex 1 2014 so we can identify the photos easily. We may edit your photos slightly to better show for the website and Facebook. If you don't know how to rename your photos don't worry. Send them along and let us know which your favorite is.

For more details, some examples and additional tips visit:

http://digital-photography-school.com/9-pet-photography-tips

http://digital-photography-school.com/how-to-photograph-pets

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